Message Text

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PAGE 01 BONN 08008 01 OF 02 091805Z ACTION EUR-12

INFO OCT-01 EA-07 ISO-00 CIAE-00 DODE-00 PM-04 H-01 INR-07 L-03 NSAE-00 NSC-05 PA-01 PRS-01 SP-02 SS-15 USIA-06 AID-05 COME-00 EB-07 FRB-03 TRSE-00 XMB-02 OPIC-03 LAB-04 EPG-02 SIL-01 OMB-01 CEA-01 STR-04 /098 W

-----091925Z 099371 /42

R 091753Z MAY 77

FM AMEMBASSY BONN

TO SECSTATE WASHDC 8121

INFO AMEMBASSY LONDON

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY TOKYO

USMISSION EC BRUSSELS

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PAGE 02 BONN 08008 01 OF 02 091805Z

TAGS: ECON, EFIN, GW

SUBJECT: INDUSTRIAL PRODUCTION DISAPPOINTINGLY DROPS ONCE MORE; GNP GROWTH LIKELY SLOWED; NEW ORDERS SOMEWHAT UP SINCE JANUARY, BUT

DOMESTIC DEMAND SOFT BY ANY MEASURE

1. MARCH INDUSTRIAL PRODUCTION WAS DOWN 1 POINT (TO A

SEASONALLY ADJUSTED INDEX NUMBER OF 113) IN MARCH FOLLOWING ON A 2 POINT DROP IN FEBRUARY FROM THAT OF JANUARY (WHEN IT WAS 116). OUR ECONOMICS MINISTRY CONTACTS TELL US THAT THEY ARE QUITE DISAPPOINTED AT THE DOWNWARD TREND IN THIS IMPORTANT INDICATOR SINCE THE BEGINNING OF THE YEAR. THEY TAKE SOME ENCOURAGEMENT, THOUGH, FROM THE FACT THAT THE FIRST QUARTER 1977 INDUSTRIAL PRODUCTION IS UP OVER THE FOURTH QUARTER OF 1976. WE CALCULATE THIS RISE TO BE OUITE MODEST. HOWEVER, REPRESENTING AS IT DOES ONLY A 3.5 PERCENT SEASONALLY ADJUSTED ANNUAL RATE OF INCREASE. FURTHER-MORE, ON THE BASIS OF OUR ROUGH CALCULATIONS, FIRST QUARTER GNP GROWTH (WHICH WILL NOT BE RELEASED BY OFFICIAL SOURCES FOR ANOTHER MONTH AT LEAST) SHOULD BE SOMEWHAT BELOW THIS LOW RATE OF QUARTERLY INCREASE IN INDUSTRIAL PRODUCTION. SUCH A RELATIVELY LOW FIRST QUARTER MAKES ACHIEVEMENT OF A 5 PERCENT REAL GNP GROWTH RATE FOR THE YEAR ALL THE MORE DOUBTFUL. COINCIDENTALLY OR NOT, THIS MEANINGFUL INDICATOR, WHICH NORMALLY WOULD HAVE BEEN RELEASED LAST WEEK, WAS WITHHELD UNTIL AFTER THE SUMMIT CONFERENCE HAD ADJOURNED

2. MORE ENCOURAGING WERE THE MARCH RESULTS FOR THE VOLUME OF TOTAL NEW ORDERS. AT 109, THE INDEX NUMBER FOR THESE WERE UP BY 2 POINTS OVER THE FEBRUARY LEVEL, WHICH IN TURN DUPLICATED THE JANUARY VOLUME. ON THE OTHER HAND, COMPARING THE FIRST QUARTER SEASONALLY ADJUSTED NEW ORDERS DATA WITH THE FOURTH QUARTER THERE IS A VERY SHARP REDUCTION. LIMITED OFFICIAL USE

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PAGE 03 BONN 08008 01 OF 02 091805Z

CALCULATED AT AN ANNUAL RATE THE DECLINE IS ON THE ORDER OF 23 PERCENT IN THIS COMPARISON. OUR ECONOMICS MINISTRY CONTACT IN THIS CASE SAID THAT THE THING TO LOOK AT IS THE TREND SINCE THE FIRST OF THE YEAR AND NOT THE QUARTERLY COMPARISON. HE SAID THAT IT IS THE CONSIDERED OPINION OF BOTH THE ECONOMICS MINISTRY AND THE BUNDESBANK THAT DUE TO THE METHODOLOGICAL CHANGES THAT WERE IMPLEMENTED IN THIS SERIES BEGINNING WITH THIS YEAR THAT COMPARISON WITH LAST YEAR YEAR'S RESULTS WAS NOT VALID. PREVIOUSLY HE HAD TOLD US THAT THIS YEAR'S DATA WAS ADJUSTED IN SUCH A MANNER AS TO MAKE COMPARISON POSSIBLE. NOW HIS INTERPRETATION IS THAT SINCE THE STATISTICS ARE GATHERED BY THE STATE LEVEL STATISTICAL OFFICES, WHICH ARE NOT CONTROLLED BY THE FEDERAL STATISTICAL OFFICE, THE FEDERAL LEVEL OFFICIALS CANNOT BE SURE THAT THEIR INSTRUCTIONS TO THE STATES WITH REGARD TO THE COMPARABILITY ADJUSTMENT HAVE BEEN CORRECTLY EXECUTED. THE SUSPICION IS THAT MISTAKES WERE MADE.

EVEN THOUGH THE SAME SAMPLING CHANGES AND ADJUSTMENT CORRECTIONS WERE SUPPOSED TO HAVE BEEN MADE IN THE INDUSTRIAL PRODUCTION SERIES COLLECTION, HE DID NOT

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FEEL THAT THE SAME SUSPICIONS APPLIED.

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PAGE 02 BONN 08008 02 OF 02 091818Z

3. THE MOST NOTABLE ASPECT OF THE MARCH NEW ORDERS DEVELOPMENTS IS THE SHOW OF STRENGTH IN THE SUB-COMPONENT OF FOREIGN DEMAND. THIS INDEX NUMBER JUMPING TO 145 FOLLOWING ON 136 IN FEBRUARY. DOMESTIC DEMAND, ON THE OTHER HAND, MORE OR LESS STABILIZED AT THE SAME LEVEL AS IN THE PREVIOUS MONTH, WITH NO GROWTH REGISTERED FROM THE FIRST OF THE YEAR (TO SAY NOTHING OF THE SHARP DROP FROM LAST YEAR). DISAGGREGATING THE DOMESTIC DEMAND PICTURE, THE WEAKEST ELEMENT WAS IN CONSUMER GOODS WHERE THERE WAS A FULL 7 PERCENT (NOT ANNUALIZED) DROP FROM FEBRUARY TO MARCH. INVESTMENT GOODS DEMAND FROM THE HOME MARKET CONTINUED WEAK, WITH A MARCH INDEX NUMBER OF 98 COMPARED TO 103 IN JANUARY. THE DATA HANDLING PROBLEMS MENTIONED EARLIER, OF COURSE, DO NOT INVALIDATE THE ANALYSIS OF STRENGTHS AND WEAKNESSES IN THIS PARAGRAPH SINCE NO COMPARISON WITH LAST YEAR IS INVOLVED. THEREFORE, THE QUITE SOFT DOMESTIC DEMAND TREND PREVAILING SINCE THE BEGINNING OF THE YEAR PORTRAYED IN THIS DATA SEEMS VALID AND BEYOND QUESTION.

4. PERTINENT TABLES FOLLOW:

TABLE I TOTAL INDUSTRIAL PRODUCTION INDEX SEASONALLY ADJUSTED (1970–100)

1976 ---OCT 113
NOV 113
DEC 114
1977 ---JAN I 116
FEB 114
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PAGE 03 BONN 08008 02 OF 02 091818Z

MAR 113

TABLE II NEW ORDERS VOLUME INDEX SEASONALLY ADJUSTED (1970–100)

TOTAL	DOME	STIC	FOREIGN
113	103	145	i
112	103	140)
118	107	147	
107	100	131	
107	98	136	
109	99	145	;
	113 112 118 107 107	113 103 112 103 118 107 107 100 107 98	113 103 145 112 103 140 118 107 147 107 100 131 107 98 136

TABLE III

DISAGGREGATED DOMESTIC NEW ORDERS INDEX SEASONALLY ADJUSTED (1970 100)

INVESTMENT GOODS CONSUMER GOODS

1976		
OCT	104	100
NOV	105	101
DEC	111	99
1977		
JAN	103	101
FEB	99	100
MAR	98	93
STOESS	EL	

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PAGE 04 BONN 08008 02 OF 02 091818Z

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